

Raising the bar in Cyprus

When several official dignitaries, especially the President of a country is the guest of honour and main speaker at the silver anniversary of a financial services firm, and when the country and the firm are significant EU players in the financial industry, it is no longer just another corporate event destined to pass by unnoticed.

The head of state is Nicos Anastasiades, the President of the Republic of Cyprus which is the domicile of the majority of EU regulated brokers, and the firm is none other than Windsor Brokers Ltd., the largest Forex Broker and one of the top CIFs based on capital reserves.

Windsor innovated and created many of the standards that are used in the forex industry, from the

introduction of simplified account statement to the contribution in the development of the most popular retail online trading platform used today.

Windsor Brokers were a driving force behind the idea and methodology of GWAZY, a totally new innovative trading method where it has already received two awards for creativity and innovation within the first two months of its launch in October 2013.

Windsor started in 1988 with two employees. Today, 25 years on, Windsor's workforce constitutes of 120 members and over \$40 million as capital reserve with a capital adequacy ratio above 30 per cent.

In the words of President Anastasiades, the course of Windsor Brokers was remarkable since "From being the pioneers who have established the first

financial services firm on the island, to raising the bar for the investment firms in Cyprus and enticing many others to follow suit and to introducing innovations that have driven transformations across the financial services industry in Cyprus."

As for Windsor Brokers future plans, this quote from the firm's MD, Johnny Abu Aitah sums it all up, "Just like an olive tree, we are here to stay and grow for many generations ahead."

Full event details can be viewed at 25.windsorbrokers.com



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